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COUNCILWOMAN WENDY GREUEL PROPOSES 10 NEW MEASURES TO SAVE CITY MILLIONS OF DOLLARS

With City facing massive budget deficit, Greuel seeks to save taxpayer dollars

(LOS ANGELES) – With the City of Los Angeles facing a looming budget crisis, Councilwoman Wendy Greuel today, proposed 10 new efficiencies and revenue generating policies that would save the City millions of dollars.

“We are facing a budget crisis,” said Councilwoman Greuel. “These common-sense proposals are an important first step in trying to balance the City’s books. We need to be more disciplined in how we spend taxpayer’s money.”

The City of Los Angeles is currently facing a budget deficit of \$75 million. If Measure S on the February ballot is not approved, the City will face a \$345 million deficit.

“We must use our current financial situation to fundamentally reexamine our spending policies and place a heavier emphasis on fiscal responsibility,” said Councilwoman Greuel. “The City must explore new efficiencies and revisit past proposals to continue providing the essential services to every Angeleno.”

Councilwoman Greuel has asked the City’s Administrative Officer and the Chief Legislative Analyst to report back in 30 days with how these proposals can be implemented and exactly how much they will save the City.

Councilwoman Greuel’s proposals include:

- Streamline the City’s building and permit process;
- Review past proposals to eliminate or consolidate City Departments;
- Change the City’s surplus property ordinance so that 100% of the proceeds from the sale of surplus property will be deposited in the City’s General Fund instead of being split with the council district where the property is located;
- Require departments to provide bi-annual updates on fee reviews to the Mayor and Council in the Mid-Year and Year-End Financial Status Reports;
- Create incentives for council districts to participate in the Street Furniture Advertising program by only allowing participating council districts to receive revenue from the program;

- more -

NEWS

LOS ANGELES CITY COUNCILWOMAN
WENDY GREUEL



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- Request City departments to report back on potential opportunities to generate additional revenue through advertisements or sponsorships;
- Review all City services that may be accessed by other jurisdictions and determine whether the City can recover the costs associated with providing that service;
- Investigate the value of the City selling its services to other jurisdictions;
- Determine whether a fee differential can be charged for residents from neighboring cities accessing City services (e.g. using the City's golf courses).
- Seek to reopen City contracts based on current economic conditions to reduce cost.

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