



Los Angeles City Hall
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FOR IMMEDIATE RELEASE
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COUNCILWOMAN GREUEL LEADS CITY IN 'GOING RED' TO PROMOTE WOMEN'S HEALTH

Greuel and AHA flip switch and turn City Hall exterior lights red

(Los Angeles) – Councilwoman Wendy Greuel and other City leaders kicked off a campaign to raise awareness about the dangers of heart disease for women by lighting City Hall red starting tonight and continuing each night through Valentine's Day.

"We are leading Los Angeles in going red for women because it is critically important that we encourage women to take care of their hearts," said Councilwoman Greuel at the illumination ceremony. "Many women still believe that they are immune to the dangers of heart disease and that heart disease only affects older men.

Heart disease is the nation's leading killer of women, taking the life of a woman every 60 seconds. In Los Angeles, heart disease is the cause of death for one out of every four women.

"Heart disease is often preventable, and Go Red For Women's message of education and empowerment is a message that Huntington Hospital's Heart and Vascular Center believes in strongly," said Dr. Vyshali Rao, an interventional cardiologist at Huntington Hospital in Pasadena, a Los Angeles County sponsor of the Go Red For Women movement. "That's why it's such a pleasure to partner with the American Heart Association and Councilmember Greuel – they each have such a strong track record when it comes to the health of our communities, and empowering people to be advocates for their own health," Rao said.

Councilwoman Greuel was joined by a cardiologist and representatives of the American Heart Association in flipping a light switch and flooding City Hall's exterior with red lights. Buildings across downtown – including the Bank of America Building and the City National Building – will follow City Hall's lead and "go red" at night starting tomorrow, January 31st, 2008.

For two weeks, LA residents and workers driving through downtown will see the City Hall landmark "go red" as part of a nationwide campaign to support the fight against the leading killer of women – heart disease. **Go Red For Women** is the American Heart Association's nationwide movement that celebrates the energy, passion and power of women to work together to wipe out heart disease.

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NEWS

LOS ANGELES CITY COUNCILWOMAN WENDY GREUEL



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Councilwoman Greuel and the American Heart Association encouraged all Angelenos to wear red this Friday, February 1st, National Go Red for Women day, in support of women's heart health. In addition, Councilwoman Greuel announced that free health screenings would be offered in the City Hall rotunda at 9 am on Friday, February 8th, 2008.

IBEW Local 11 and NECA (the National Electrical Contractors Association) provided lighting and labor pro-bono to the City in order to turn City Hall's lights red. Additional support for the lighting of City Hall was provided by Project Restore, the Department of General Services, Los Angeles DWP and Angstrom Lighting.

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