

with the Land Use Element of the General Plan. Therefore, the proposed transportation strategic plan must be, by law, consistent with the existing Transportation Element of the General Plan.

This Office has been coordinating various meetings with City staff, along with the Mayor's Office, to develop a preliminary vision and goals document. Attachment A is a draft Mission Statement that was prepared as a starting point to begin a dialogue on a cohesive transportation vision effort for the City. The document is primarily based on previous Council policies, as well as transportation issues that have been discussed by members of the Transportation Committee and the public over the past few years. This document is being presented for Council review and authorization to release for public review and input.

In order to begin the technical work on the development of a transportation strategic plan, it is necessary to hire an outside consultant. Earlier this year, LADOT sought funding from the Southern California Association of Governments (SCAG) for this purpose. SCAG included \$275,000 in their 2007-08 Overall Work Program for the City of Los Angeles to begin to develop a functional action plan through 2030 to strategically implement, manage and monitor the City's transportation plans, projects and programs. LADOT staff estimates that close to \$1 million may be necessary to complete the entire process. As described in Attachment A, the SCAG funding, with a required in-kind match of approximately \$35,000 from the City for a total of \$310,000, will be used to hire a consultant to conduct the following Phase I general tasks:

- *Project commencement and review of the City's vision and objectives.* This introductory element of the consultant's work will take approximately two months. Examples of specific tasks include: a review of the City's General Plan Transportation Element; a review of transportation policies established in applicable regional transportation plans; recommendations on best practices; pros and cons of different systems of measurement; and recommendations of appropriate data that is necessary for a transportation strategic plan.
- *Document existing transportation conditions.* Good measurements and metrics to evaluate future projects are needed and will be the focus of the consultant's work. LADOT and DCP staffs have stated that one of the difficult challenges faced by the City is the lack of data on the existing conditions of the transportation system. Similarly, the City must reach agreement on what to measure, such as mobility versus accessibility, and how to conduct such measurements. Examples of specific tasks include: coordinate with DCP and LADOT in the preparation of an existing conditions report; review available ATSAC and other transportation data; and identify "screening criteria" to evaluate transportation alternatives.
- *Develop Preliminary List of Recommended Transportation Improvements.* Utilizing citywide modeling analysis and other methods, the consultant will prepare a report identifying a preliminary list of multi-modal transportation improvements that are consistent with the stated goals and objectives.

- *Conduct Initial Stakeholder Outreach.* The consultant will conduct outreach efforts to elicit stakeholder feedback.

Once a scope of work is submitted to SCAG, it generally takes four to six months to secure a consultant and work to commence. Once progress has been made on Phase I, staff will work with SCAG to seek additional funding for Phase II.

RECOMMENDATIONS

That the City Council:

1. Instruct the Los Angeles Department of Transportation (LADOT) to circulate for public review and comment the draft Transportation Strategic Plan Mission Statement that articulates a mission statement for the City of Los Angeles; and
2. Direct LADOT and the Department of City Planning (DCP) to report back in 60 days with a summary of comments received and any pertinent recommendations; and
3. Approve the attached scope of work for the development of a Transportation Strategic Plan; and
4. Authorize LADOT to continue to negotiate with SCAG for additional grant funding for Phase II of the City's Transportation Strategic Plan; and
5. Authorize LADOT to submit the scope of work document to the Southern California Association of Governments (SCAG) and, subject to the approval of the Mayor, accept \$275,000 in grant funding for this purpose.

FISCAL IMPACT STATEMENT

Approval of the above recommendations will not impact the General Fund.

PRELIMINARY TIME LINE

City staff continues to discuss the schedule, as well as how to effectively coordinate the necessary public outreach efforts. The following outlines the anticipated time frame for the various actions associated with the transportation strategic plan:

December 2007	Submit the scope of work to SCAG.
January 2008	Final vision and goals document submitted to Council/Mayor.

March 2008	Final consultant contract finalized.
May 2008	Secure consultant and commence work.
July 2008	Consultant to complete Task 1.
November 2008	Consultant to complete Task 2.
May 2009	Consultant to complete Task 3.
September 2009	Consultant to complete Task 4.

CONCLUSION

This Office will continue to work with the appropriate Departments, Council Offices and the Mayor's Office to move forward in the development of a Los Angeles Transportation Strategic Plan.

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